



Mendocino County Farmers Market Association

P.O. Box 2176 • Fort Bragg, CA 95437

www.mcfarm.org

Mendocino County Farmers Market Application- Instructions
also available on line at www.mcfarm.org

It's easy to get started:

Usually takes 2 weeks but allow up to 4 weeks for processing, mailing and Market Manager follow-up, longer if application is incomplete.

- Contact Market Manager(s)** from the list pg. 2, to discuss vending possibilities.
- Complete page 3 of your application.** Read and understand MCFARM Rules & Regulations and the Hold Harmless agreement (pg. 2). Initials and signatures are required by both applicant and partner.
- Choose the type of product(s) that you vend from the list on page 4 & 5.**
- Obtain the required permits, licenses, etc. needed to for your product(s).**
- Make copies** of application and supporting documents for: 1) Your Records; 2) The Market manager of all Markets you wish to attend; 3) MCFARM Office
- Send the complete application** with copies of applicable certificates, licenses, permits, etc. to:

MCFARM PO Box 2176 Fort Bragg, CA 95437.

Call with questions-Angela 707-964-6718 office@mcfarm.org

Application Fee \$30.

Stall fees are 8.5%-10% of your gross sales-Min. \$5; Max. \$33 (includes .60 AG CDFA fee)

- Member/ Vendor Card and Packet will be sent to you,** when the complete application and **\$30 Application Fee** are received in MCFARM Office. **Please allow 2 weeks.**
- Send copy of Member/ Vendor Card, complete application, and copies of paperwork to the Market Manager of each market you wish to attend.** *You may not attend market until you are issued the Vendor Card.*
- Market Manager contact-** set up vending specifics, space assignment (if available). **Allow up to 2 weeks.**

About MCFARM

MCFARM is a membership Not-For-Profit organization originally founded in 1977 as the Redwood Empire Farmers Market Association. Our purpose is to: Provide low overhead, cooperatively run market places for agricultural products grown and produced in Mendocino and nearby counties; Sponsor and coordinate Certified Farmers Markets in accordance with the State of California direct marketing regulations; Provide opportunities for current or potential growers, to enhance their productivity and to encourage their participation in the Farmers Markets. *Summarized Articles of Incorporation, April 3, 1993*

Our markets are **Certified Farmers Markets (CFM)**. Each market and its producers follow regulations from Dept. of Food and Agriculture and the Mendocino County Health Dept. to help **ensure public safety**. We have 9 excellent markets with experienced, dedicated and talented Market Managers, who strive for vendor, customer and community satisfaction.

MCFARM Certified Farmers Markets (CFM) Market Manager Contacts

- Boonville CFM** Saturday 9:45-12:00, May - Oct. ; Annual Plant Sale on May 7. Boonville Hotel, Hwy 128
Diane Paget 11400 Anderson Vly Way Boonville 95415; 895-3354 dpaget@mcn.org
- Fort Bragg CFM** Wednesday 3:30-6:00, May -Oct. 400 Block of North Franklin St. Between Laurel & Pine
Julie Apostolu 19499 Benson Ln. Fort Bragg 95437; 962-0297 forestlove@lanset.com
- Gualala CFM** Saturday 10:00-12:30, May-Nov. Gualala Community Center
Donna Bishop Box 314 Gualala 95445; 884-3726 donnabish@wildblue.net
- Laytonville CFM** Monday June -Oct Good Food Store, Hwy 101
Marbry Sipila Box 55 Laytonville 95454; 272-1907 marbrysip@gmail.com
- Mendocino CFM** Friday 12:00-2:00, May- Oct. Howard & Main St.
Winnie Pitrone 42265 Little Lake Rd. Mendocino 95460; 937-3632 minerva@mcn.org
- Redwood Valley CFM** Sunday 9:30-1:00, mid June-Oct.. Redwood Valley Lions County Park, 8920 East Rd.
Jen Lyon 7901 East Rd, Redwood Valley 95470; 485-5363 salthollow@pacific.net
- Ukiah-Tuesday CFM** Tues 3:00-6:00, June -Oct.. Alex Thomas Plaza, School & Clay St.
John Johns 2311 Mill Creek Rd, Ukiah 95482; 462-5084 johnjohnsignco@yahoo.com

YEAR-ROUND MARKETS

- Ukiah-Saturday CFM** Sat 9:30-12:00, All year. Alex Thomas Plaza, School & Clay St.
Scott Cratty 725 Vichy Hills Dr. Ukiah, 95482; 462-7377 cratty@comcast.net
- Willits CFM** Thursday 3:00-6:00 May -Oct City Park, 100 State St; Nov- April Indoors- Little Lake Grange
Michael Foley 2301 East Hill Rd, Willits 95490; 216-5549 foley.mw@gmail.com

Hold Harmless Agreement

I agree to abide by the Mendocino County Farmers Market Association (MCFARM) Rules & Regulations and By laws pursuant to the interpretation of market management.

I/ We hereby agree, as an agricultural producer/non-ag food purveyor participating in MCFARM's Certified Farmers Markets, that I/we will indemnify and hold harmless the sponsors of the market site, MCFARM and its officers, their agents and employees, from and against any and all liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, actions and causes of action of any and every kind and nature arising or growing out of or in any way connected with my/our use or occupancy as an agricultural producer/ non-ag food purveyor at a MCFARM Certified Farmers Market(s) or any of my/our related activities as an agricultural producer/ non-ag food purveyor at a MCFARM Certified Farmers Market or market activity.

I also declare that I have the authority to sign this agreement as a certified producer or as a designated representative of the certified producer or the certified producer's producing entity, or the owner of the food establishment producing food as a food purveyor participating in MCFARM markets.