

MCFARM FALL OPERATING COMMITTEE MEETING

12/13/20

Members in attendance: Alex Nielson, Sarah Nielson, Julie Apostolu, Angela Harney, Gloria Harrison, Sakina Bush, Amanda Fairall, Robert Ayers, Lama Nasser-Gammett

Meeting called to order at 10:05am

Introduction by President Alex Nielson

Sarah moves to approve the agenda. Sakina seconds. All in favor.

Sarah moves to approve last OC meeting minutes (12/8/19). Gloria seconds. All in favor.

President's report: It's been a tough year, nothing to report.

Treasurer's Report: Nothing to report, everything went smooth.

General Manager's Report: This year revolved around COVID and helping new market managers (Robert in Ukiah and Marcela in Willits). Lots of media requests regarding COVID and market safety. Insurance issue is weighing heavy as well.

Office Manager's Report: Challenging year. Thank you to everyone for doing your part. Gave review of charts sent out before meeting. Gross sales down 6-7%, stall fees down 14%, and expenses are up due to COVID.

Proposed Budget: Uncertain due to uncertainty with insurance... Mendocino has slipped into the "small market" category and market manager commission may need to be subsidized. There is a need to set a "small market" definition and may need to change how subsidizing commissions happens. A committee will be formed to discuss a "cut-off" for small markets and how to subsidize small market commissions. Committee includes: Gloria, Julie, Angela, and Sakina

Insurance: MCFARM is getting dropped at the end of the year if all vendors don't have individual coverage. Each individual vendor policy has to match MCFARM's limits, and list property owners of market sites as additional insured

Amanda has "Flip" Insurance and it is a relatively affordable option.

11:43-11:47 break

Annual Meeting: Combo of Zoom and mail-out info & ballot

Mail out info by January 21st, Zoom on February 21st, and Final vote by March 7th.

Discussion of possible additions to annual meeting agenda: Robert suggested fining vendors who show up late for market as well as vendors who don't have canopy weights at market. Robert suggested discussing monthly OC meetings.

Meeting Adjourned at 12:34pm